

Pham Thanh Son

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TRADE MARKETING INTERN

With my inherent curiosity about statistic and exhilarating in explore shopper psychology couple with soft-skills i had been experienced in during the courses and planning events in school. I believed i am well equipped knowledge to Trade Marketing intern role. I hope i can have a chance to challenge myself in Trade Marketing intern role at organization. Furthermore my strategy mindset couple with hand-on experience i could make the contribution to a part of valuable asset organization

KEY COMPETENCIES

Microsoft Office

Communicate

Survey consumer

Project management

Solving problems

Building relationship

Canva design

Teamwork

Monitoring and reporting statistic

PROFESSIONAL EXPERIENCE

Best Now Real

Marketing staff - Page management (Part time)

2022 - 2023

- Responsible for manage page of organization included 370 followers, posting advertisements and reporting if the organization have any customer requestions.
- Orchestrating activities on holidays and appointments to customers with sale staffs.
- Planning ideas and scripts briefly to posting on the page about the project.
- Reporting for president about appointments, customers

Kunimoto Sushi Buffet

Marketing staff (Part time)

2022 - 2022

- Managing page of restaurant, posting advertisements
 - Planning ideas and scripts to posting on the page to recruitment staffs or advertisement about the restaurant
 - Prepare content for events and recruitments
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EDUCATION & CERTIFICATIONS

College of Foreign Economic Relation Ho Chi Minh

Majors: Marketing

Duration: 2022 - Present

Microsoft Office Specialist Certification

Word: 887

Excel: 935

Modern Trade Sale Basics-Kỹ năng bán hàng kênh siêu thị

Brandcamp VietNam - Le Huong Sa lecturer

Modern Marketing

Brandcamp VietNam

EXTRACURRICULAR ACTIVITIES

The house of marketing (COM) club

Public relations

Spring volunteer (2023)

Cofer's business fair

- Planning strategy for team in the event
- Reporting to president of team about material to make the store
- Monitoring about statistic and working duration.
- Helping to decorate store